

## **Pacific Mobile/Biosign car to start third in New Jersey**

*Team planning patient run before striking late in the race*

Millville, NJ (July 17, 2010) — AIM Autosport's Pacific Mobile/Biosign Ford Riley #61 will start tomorrow's NJMP 250 presented by Crown Royal from third place following this afternoon's qualifying session at New Jersey Motorsports Park. After an exciting battle that saw several drivers hold the top spot, Mark Wilkins secured the inside position of the row two for the start of the 2h 45m race.

Several drivers traded fast laps before the battle distilled to a three-way battle between Mark, eventual pole-winner Jon Fogarty and second qualifier Ricky Taylor. Mark cemented third place with a 1m 15.489s/107.3 mph-lap around the 2.75-mile road course.

"I'm happy," Mark said of his third-place qualifying effort. "Burt and I worked hard with the team to figure out how to find more pace.

"It's a nice way to return to the track after Daytona and I'm looking forward to handing the car over to Burt in a good position and in good shape. We have a good shot at winning here and that's our goal."

"Mark did a great job in qualifying," said co-driver, Burt Frisselle, who will assume driving duties after Mark drives the opening stint. "Ian (Willis—chief engineer) and Jim (Malicki—data engineer) did a great job making the car fast and I'm looking forward to tomorrow.

"The heat will be tough and saving the car for the race to the finish will be key, so we have to be smooth and patient."

"The heat and difficulty passing on this narrow track will be the major challenges tomorrow," said chief engineer and AIM Autosport principal, Ian Willis. "Managing tires and track position are very important here. We have to be patient, save the car and go hard at the end."

Following a 30-minute final practice session at 9:30am, the NJMP 250 is scheduled to begin at 1:00pm. SPEED TV and MRN Radio will broadcast the race live.

Pacific Mobile™

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for the non-techie, Pacific Mobile™ products are ready to capture everything mobile from hands-free legislation to listening to music while staying in touch with your mobile communities. For more information join the brand on Twitter, Facebook and YouTube or visit the official Pacific Mobile™ website, [www.gopacificmobile.com](http://www.gopacificmobile.com).

Biosign Technologies Inc.

Biosign provides biomedical systems. Key applications include intelligent systems for non-invasive monitoring of common health risks associated with blood pressure, glucose and medication. The core technology combines measurement, analysis and rapid knowledge formation to support health monitoring across global markets. The UFIT® medical device technology powers quality data collection and analytics for clinical diagnostics, self-care, wellness, disease state evaluation and management, and remote patient monitoring. For more information about Biosign please visit [www.biosign.com](http://www.biosign.com).

AIM Autosport

Established in 1995, AIM Autosport's mandate is to identify, train and manage emerging motorsport talent. AIM has provided many young drivers with a solid foundation on which to build a career in professional racing. The success of the AIM Autosport driver development programs has been achieved through the dedication of our employees and the ongoing support of our commercial and technical partners. Away from the track, AIM Autosport serves the needs of the racing community with a purpose-built preparation shop situated in the Toronto suburb of Woodbridge, Ontario. AIM fields the No. 61 Ford Riley with drivers Mark Wilkins and Burt Frisselle in the Grand-Am Rolex Sports Car Series. The team also competes in the Star Mazda Championship presented by Goodyear and the Cooper Tires presents the USF2000 Series powered by Mazda. Both series are an integral part of the new Road to Indy driver development series. AIM won the 2008 Star Mazda Championship with driver John Edwards. For more information about AIM Autosport, visit [www.aimautosport.com](http://www.aimautosport.com).

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