



Michael Shank Racing Enters Ford-powered Dallara for EMCO Gears Classic at Mid-Ohio Following Watkins Glen Fire

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Columbus, OH (8 June 2010)-**Michael Shank Racing** will enter a Dallara-Ford in the upcoming EMCO Gears Classic at Mid-Ohio Sports Car Course for round seven of the GRAND-AM Rolex Sports Car Series presented by Crown Royal season following a race-ending fire with the No. 6 Ford-Riley in the Sahlen's Six Hours of the Glen. Michael Shank Racing driver Michael Valiante emerged without injury from the fire.

The team will continue to benefit from Ford power with the Dallara entry at Mid-Ohio, which will be campaigned alongside the sister No. 60 Crown Royal XR Ford-Riley of John Pew and Ozz Negri. Michael Shank Racing drivers Brian Frisselle and Michael Valiante both have Rolex Sports Car Series race-winning experience driving Dallara machinery.

"I want to thank Bill (Riley) for everything that he and (Riley Technologies) Mike Croake have done to support us--not just with this setback, but also going all the way back to our first race with Riley equipment in 2005," said team owner Mike Shank. "With the damage that the No. 6 Riley suffered and the short turn-around time that we have between these two races, we were forced to look for the best alternative to be ready to compete as a two-car team again at Mid-Ohio. This has been a tremendous setback for the team, but we are determined to fight back and be strong at our home race. The support that I've had from everyone in the GRAND-AM paddock has been astounding."

The team will take delivery of the Dallara on Tuesday (June 8) and immediately begin preparations for the EMCO Gears event, which will be broadcast on SPEED Saturday, June 19, at 5 p.m. ET.

Source: www.michaelshankracing.com

www.sundaymanagement.com



About Michael Shank Racing:

Based in Columbus, Ohio, Michael Shank Racing was formed in 1989 when Mike Shank first began driving racing cars professionally. Shank retired from the cockpit in

1997 to focus his efforts on running the team, which quickly found success in the Champ Car Toyota Atlantic Championship. With several race wins under his belt, Shank was named as Team Owner of the Year twice in four years. Michael Shank Racing joined the Rolex Sports Car Series in 2004 as the team proved as quick in endurance racing as in the sprint formula car format. Michael Shank Racing scored a debut Rolex Series win in 2006 at Miller Motorsports Park, and fans selected the victory as the 2007 Rolex "Moment of the Year." After opening the 2008 season with a front-row sweep of the Rolex 24 At Daytona, the team closed out the year taking wins in the final two races of the year.



About Crown Royal Canadian Whisky:

Crown Royal Canadian whisky is the number one selling Canadian whisky brand in the US by value and has a tradition as long and distinctive as its taste. Specially blended to commemorate a grand tour of Canada made by King George VI and Queen Elizabeth of Great Britain in 1939, Crown Royal Canadian whisky's smooth, elegant style reflects its aristocratic origins and is considered the epitome of Canadian whisky.

For more information visit www.crownroyal.com.

It's about quality, not quantity.

About Diageo:

Diageo (Dee-AH-Gee-O) is the world's leading premium drinks business with an outstanding collection of beverage alcohol brands across spirits, wines and beer categories. These brands include Johnnie Walker, Guinness, Smirnoff, J&B, Baileys, Cuervo, Tanqueray, Captain Morgan, Crown Royal, Beaulieu Vineyard and Sterling Vineyards wines. Diageo is a global company, trading in more than 180 countries around the world. The company is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE). For more information about Diageo, its people, brands and performance, visit us at <http://www.diageo.com>. For our global resource that promotes responsible drinking through the sharing of best practice tools, information and initiatives, visit DRINKiQ.com. Celebrating life, every day, everywhere, responsibly.