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Pacific Mobile/Biosign car fourth in Utah 250  
AIM Autosport thrilled to end year with a competitive run

Tooele, Utah (September 11, 2010) — AIM Autosport's Pacific Mobile/Biosign Ford Riley finish fourth today in the Utah 250, the final race of the season for the Grand-Am Rolex Sports Car Series presented by Crown Royal Cask No. 16. Despite falling short of a podium finish by a scant 0.223s, team members we're thrilled to finish the year with a good result. Driver, Mark Wilkins, used his in-car radio to thank the team for their hard work and a fun season as soon as he crossed the finish line.

Mark's co-driver, Burt Frisselle, who started the race from the second row after his fourth-place qualifying effort yesterday, quickly moved into third place and held it until the first pitstop just before the 45-minute mark. Burt handed the car over to Mark while the AIM Autosport crew replaced the tires and refuelled the car.

Through the next 70 minutes, which included a round of pitstops during a caution, Mark held fourth, the gap to third waxing and waning as the leaders wove through lapped traffic. Adapting the race strategy, Chief Engineer, Ian Willis, radioed Mark asking that he try to conserve fuel while maintaining his current pace.

"You guys are asking the impossible," an exasperated Mark responded.

"If it were easy, I'd be doing it," came Ian's cheeky reply.

But, Mark did a fantastic job, losing very little time while conserving enough fuel for Ian to give him the green light to go hard just 15-minutes later. Mark instantly upped his pace while his competitors tried to stretch their fuel, but with 30 minutes remaining AIM's strategy was thwarted by another caution.

Everyone now had enough fuel to push hard and Mark ran at the tail of the 4-car lead pack that outpaced the rest of the field. Mark pushed third-placed Max Angelelli, but didn't have quite enough to mount a passing attempt and crossed the line fourth, less than a quarter second behind Angelelli.

"Ian and Chachi (Data Engineer, Jim Malicki) gave us a great car and the AIM guys had it very well prepared, so it was a pleasure to drive," said Burt. "I'm very excited about the potential that we're showing and feel like next year we're going to be fighting for the championship. I couldn't be happier with the way AIM is growing as a team."

"We had a great race car today and it's great to end the year with a strong result," Mark said. "I'm really looking forward to next year and coming back with the power equalization between engine manufacturers a little better balanced so we can try and win this thing. Thanks to AIM Autosport for all their hard work this year and I look forward to getting back in the car soon."

"It was a good race," commented Ian. "We were on pace with the leaders and you could throw a blanket over the top four at the end. We started fourth, finished fourth and after the last couple of races, it was good just to finish."

AIM Autosport heads into the off season like most teams, looking to confirm its 2011 sponsors as early as possible and beginning the many hours of rebuilding and preparation work for next season.

#### Pacific Mobile™

Pacific Mobile™ is a brand of products designed exclusively to support consumers looking for affordable and user-friendly mobile device accessories. Positioned as tech for the non-techie, Pacific Mobile™ products are ready to capture everything mobile from hands-free legislation to listening to music while staying in touch with your mobile communities. For more information join the brand on Twitter, Facebook and YouTube or visit the official Pacific Mobile™ website, [www.pacificmobile.com](http://www.pacificmobile.com).

#### Biosign Technologies Inc.

Biosign Technologies Inc. (CNSX: BIO) provides biomedical systems. Key applications include intelligent systems for noninvasive monitoring of common health risks associated with blood pressure, glucose, and medication. The core technology combines measurement, analysis, and rapid knowledge formation to support health monitoring across global markets. The UFIT® medical device technology powers quality data collection and analytics for clinical

diagnostics, self-care, wellness, disease state evaluation & management, and remote patient monitoring. For more information on Biosign, please visit [www.biosign.com](http://www.biosign.com).

#### AIM Autosport

Established in 1995, AIM Autosport's mandate is to identify, train and manage emerging motorsport talent. AIM has provided many young drivers with a solid foundation on which to build a career in professional racing. The success of the AIM Autosport driver development programs has been achieved through the dedication of our employees and the ongoing support of our commercial and technical partners. Away from the track, AIM Autosport serves the needs of the racing community with a purpose-built preparation shop situated in the Toronto suburb of Woodbridge, Ontario. AIM fields the No. 61 Ford Riley with drivers Mark Wilkins and Burt Frisselle in the Grand-Am Rolex Sports Car Series. The team also competes in the Star Mazda Championship presented by Goodyear and the Cooper Tires presents the USF2000 Series powered by Mazda. Both series are an integral part of the new Road to Indy driver development series. AIM won the 2008 Star Mazda Championship with driver John Edwards. For more information about AIM Autosport, visit [www.aimautosport.com](http://www.aimautosport.com).

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