

Frisselle Racing back on Rolex Podium at Infineon

Another race through the field for Brian Frisselle

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23 August 08- (Sonoma, California) - After having his Infineon Raceway track record-breaking pole position effort taken away due to a surprising judgment in post-qualifying inspections, Brian Frisselle was faced with a familiar challenge at the start of the Armed Forces 250 on Saturday.

The same way he charged through the field on his way to a thrilling victory after being spun on the very first lap of competition in Montreal, Frisselle pulled out that same playbook to move from the back of the Daytona Prototype-only field to lead nearly 20 laps before turning the No. 61 Gold Ford-Riley over to Mark Wilkins. Wilkins was right on his game once again as the duo looked to extend their streak of wins to three, but the effort came up just short as the Armed Forces 250 ended with the 61 in third place.

While it is likely that with the pace the two showed, that another race victory would have been in the cards had the car not started from behind the competition, another run to the podium still did the team plenty of good in the points chase as the two will look to keep the streak alive next week in New Jersey.

"It was good, said Brian. I knew it was going to be tough, because this place is a tough place to pass. I knew you really had to work the race track to get through traffic. I just had to put my head down, and the team called a great strategy, having us pit on Lap 1, and then running me long. It was hard there at the end, not only with Max (Angelelli), but because my tires had about double the laps that he had on them. So it was hard to keep him behind me. But the team just did a great job calling the strategies and getting track positions. I tried to pass as many cars as I could, and (Mark Wilkins) kept it near the front for his entire stint."

Frisselle and Wilkins are now fifth in the team championship standings, with just two points to make up to take fourth as two rounds of Rolex competition remain.

For additional information:
www.frisselleracing.com
www.sundaymanagement.com

About Farley's & Sathers

Since its inception on February 20, 2002, Farley's & Sathers Candy Company, Inc. has become one of the top 25 manufacturers of confections in the world. Headquartered in Round Lake, Minnesota, Farley's & Sathers Candy Company, Inc. is a leading manufacturer and distributor of quality confectionery and gum products, offering full line, full service opportunities to all classes of trade in the United States. The company's success in the industry, experience with acquisitions, and significant capital resources established Farley's & Sathers Candy Company as a leader in the confection industry.

Farley's & Sathers Candy Company has developed its business both through internal growth and through the acquisitions of famous confectionery brands, including FARLEY'S, SATHERS, HEIDE, JUJYFRUITS, NOW AND LATER, BOBS, SWEET STRIPES, SUPER BUBBLE, FRUIT STRIPE, RAIN-BLO, TROLLI, CHUCKLES, AND BRACH'S. For a complete list of our famous brands, check out our website www.farleyandsathers.com.

Currently an independently owned business, Farley's & Sathers Candy Company, Inc. was formed by Catterton Partners - a private equity firm. Catterton partnered with Insight Holdings (a management group with extensive industry knowledge) and the experienced management team at Farley's & Sathers Candy Company to launch a strategy of growth, establishing the significant portfolio of candy and gum brands offered by Farley's & Sathers today.

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Founded in 2003 by Colin Dougherty and based in Gordonsville, Virginia, CDOC is one of the largest master warehouse distributors of racing gear in the U.S. Specializing in precision performance and safety equipment from the world's leading original equipment and aftermarket manufacturers, CDOC offers unparalleled customer service and a fully stocked inventory of diverse products for drivers, teams and enthusiasts.

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