

Frisselle Racing Wins Again at Watkins Glen

Contact: Matt Cleary, Sunday Group Management
media@sundaymanagement.com
317.908.2975 (m)

8 August 08- (Watkins Glen, NY) –Anyone who might have wondered if the scant .064-second race victory that Brian Frisselle and Mark Wilkins took in Montréal was any kind of fluke got a firm answer on Friday night, as Frisselle and Wilkins combined for a dominating Watkins Glen victory in the Crown Royal 200 for their second consecutive Rolex Sports Car Series race win. Frisselle also set the track record to take the pole position in qualifying on Thursday.

The No. 61 Gold Ford-Riley led 78 of the race's 82 laps as Wilkins brought the car home two seconds clear of the field.

Frisselle opened the race up in mixed conditions and went on an absolute tear, growing his gap to the field from six seconds up to over twenty seconds at one point as he made the most of a switched-on set-up while putting all of his experience to good use to find every ounce of grip available, lapping nearly half the field despite varying levels of rain making the track feel different every lap around.

“The first win was great, but this one means more because of the way we got it, leading from the pole and really controlling the race,” said Frisselle. “It’s what you dream of. That first stint was so stressful because the track was changing all the time, but I knew we had the lead so I tried to get as much as I could without taking any risks. It was quite a balance, but it worked out great and Mark did an awesome job at the end to keep our lead after the yellow.”

After turning the car over to Wilkins, the conditions evened out and delivered a dry track, leaving the only threat as a full course caution to erase their commanding lead. But that was exactly what happened as a lap 60 yellow for track debris regrouped the field and put Wilkins under direct pressure from the defending race and series champion with twenty laps to go. But the Canadian not only withstood the pressure like a seasoned pro, he grew his advantage at will to come home first for the second Friday in a row.

The No. 47 Brachs/CDOC Ford-Dallara prepared by Doran Racing got off to a difficult race start, as the conditions saw Ricky Taylor spinning on the opening lap into the path of another Daytona Prototype, causing severe damage to the Dallara machine. With Gary Grossenbacher calling the shots from the pits like a field marshal, the Doran Racing crew utilized several consecutive yellow flag pit stops to get the car as road worthy as possible. However, the repairs and car condition prevented the team from working any further up in the order as Frisselle brought the Brach's car home 17th at the end of 82 laps of racing.

“The car was really loose with all the damage we had,” said Burt Frisselle. “This was a disappointing result, but that is racing in the rain sometimes. The thing is, this car is better every time it comes off the truck, so we know that we are due for a good run with the car. But even when we get everything to come together, it’s still going to be tough to beat Brian and Mark!”

About Farley's & Sathers

Since its inception on February 20, 2002, Farley's & Sathers Candy Company, Inc. has become one of the top 25 manufacturers of confections in the world. Headquartered in Round Lake, Minnesota, Farley's & Sathers Candy Company, Inc. is a leading manufacturer and distributor of quality confectionery and gum products, offering full line, full service opportunities to all classes of trade in the United States. The company's success in the industry, experience with acquisitions, and significant capital resources established Farley's & Sathers Candy Company as a leader in the confection industry.

Farley's & Sathers Candy Company has developed its business both through internal growth and through the acquisitions of famous confectionery brands, including FARLEY'S®, SATHERS®, HEIDE®, JUJYFRUITS®, NOW AND LATER®, BOBS®, SWEET STRIPES®, SUPER BUBBLE®, FRUIT STRIPE®, RAIN-BLO®, TROLLI®, CHUCKLES®, AND BRACH'S®. For a complete list of our famous brands, check out our website www.farleyandsathers.com.

Currently an independently owned business, Farley's & Sathers Candy Company, Inc. was formed by Catterton Partners - a private equity firm. Catterton partnered with Insight Holdings (a management group with extensive industry knowledge) and the experienced management team at Farley's & Sathers Candy Company to launch a strategy of growth, establishing the significant portfolio of candy and gum brands offered by Farley's & Sathers today.

ABOUT CDOC:

Founded in 2003 by Colin Dougherty and based in Gordonsville, Virginia, CDOC is one of the largest master warehouse distributors of racing gear in the U.S. Specializing in precision performance and safety equipment from the world's leading original equipment and aftermarket manufacturers, CDOC offers unparalleled customer service and a fully stocked inventory of diverse products for drivers, teams and enthusiasts.

For additional information:
www.frisselleracing.com

Sunday Group Management/Frisselle Racing