

Michael Shank Racing ready for Infineon Debut

(Sonoma, CA) 25 August 06—**Michael Shank Racing** will be looking to extend the team's impressive streak of double-top ten finishes this weekend as the two-car entry prepares for the Sonoma 250 on Saturday afternoon and round thirteen of the Rolex Sports Car Series 2006 season.

The grid for Saturday's two-hour event was set in qualifying on Friday, as the No. 6 Playboy Racing/Mears Motor Coach Lexus/Riley of Mike Borkowski and **Brian Frisselle** scored sixteenth on the grid, and the No. 60 Flight Options Lexus/Riley of Mark Patterson and Oswaldo Negri took twentieth.

The team has shown with both the Flight Options and the Playboy Racing machines that the qualifying results can bear little meaning to the finishing order. The last two races have seen both cars qualifying out of the top-fifteen, yet teamwork and precision driving have helped both sides of the Columbus, Ohio-based team score top-ten results in the last four Rolex events, with the Flight Options entry taking two fourth place finishes in the last five races.

"That was Mark's (Patterson) best lap of the weekend, and he showed at the Glen that he can really move up well once the race starts," said team owner Mike Shank. "We are a little disappointed with the results in qualifying for the Playboy Racing car because we just went the wrong way with the set-up. Brian did a good job, but the result doesn't really show what he can do. But we know what we need to do to move up, and plan on doing exactly that tomorrow."

The Sonoma 250 will be broadcast August 27th on Speed Channel at 3:00 PM ET.

About Michael Shank Racing

Based in Columbus, Ohio, Michael Shank Racing (MSR) was formed in 1989 when Michael Shank first began driving racing cars professionally. Shank retired from the cockpit in 1997 to focus his efforts on running the team, which quickly found success in the Champ Car Toyota Atlantic Championship. With several race wins under his belt, Shank was named as Team Owner of the Year twice in four years. MSR joined the Rolex ranks in 2004. MSR has five Rolex Sports Car Series podium finishes.

About Mears Transportation Group

Based in Orlando, Florida, Mears Transportation Group started in 1939 with three taxicabs, and with founder Paul Mears' dedication to outstanding service, has grown to comprise a fleet of 540 taxi cabs, 180 motor coaches, 100 shuttle vans, 12 limousines, and 185 luxury sedans, as well as including resort concierge services. Airport, attraction, cruise, charter, and taxi transportation are the core services that Mears strives to provide to the entire Florida market.

About Playboy Enterprises, Inc.

Playboy Enterprises is a brand-driven, international multimedia entertainment company that publishes editions of Playboy magazine around the world; operates Playboy and Spice television networks and distributes programming via home video and DVD globally; licenses the Playboy and Spice trademarks internationally for a range of consumer products and services; and operates a network of web sites including Playboy.com, a leading men's lifestyle and entertainment site.

About Flight Options

Flight Options, LLC offers the complete spectrum of private aviation programs from fractional ownership to leasing to JetPASS Ultimate Travel membership and has received the prestigious ARG/US Platinum Safety Rating three times. The Flight Options fleet of more than 150 aircraft includes the world's largest fleets of Beechjet 400As and Legacy Executive aircraft. Flight Options' fleet consists of the Beechjet 400A, Hawker 400XP, Hawker 800XP, Citation X and Legacy. More information is available at www.flightoptions.com or by calling 877.703.2348.

About The Palms Casino Resort

The Palms Casino Resort, heralded as one of Las Vegas' hippest resorts, offers guests a major destination get-away with a relaxing, affordable resort atmosphere. Owned by the Maloof family, the \$265-million, 430-room property boasts a diverse mix of restaurants and bars and a 95,000-square-foot casino. This

boutique resort also offers the Palms Spa and AMP salon, Brenden Theatres, a 14-theatre Cineplex and IMAX Theatre, Rain Las Vegas, ghostbar, Skin Pool Lounge, Hart and Huntington Tattoo Company and over 20,000 square-feet of meeting space. The resort is home to the Real World: Las Vegas and the Bravo Celebrity Poker Showdown. The Palms features the hottest specialty suites including the Playpens with a dancer pole, the Real World Suite as seen on MTV and NBA suites with extra-large furniture. E!, VH1, CSI and MTV feature the Palms on a regular basis and the Victoria's Secret Angels made the Palms a featured destination during their "Angels Across America" tour. The Palms Casino Resort is located just west of the Las Vegas Strip and I-15 on Flamingo Road. For room reservation information, call toll free at (866) PALMS-RES, (866) 725-6773, or visit www.palms.com. For groups of 10 rooms or more, contact the Sales Department at (866) PALMS-MTG or (866) 725-6768.

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