

Frisselles Take Time Out to Visit Speediatrics in Daytona

Contact: Matt Cleary
Sunday Group Management
media@sundaymanagement.com

Daytona Beach, FL (6 July 05)— Burt and Brian Frisselle took some time out in advance of last week's Brumos Porsche 250 to brighten the day for some children on their way to recovery as they visited the 'Speediatrics' center at the Halifax Medical Center in Daytona Beach. The young brothers autographed memorabilia for the young children they spoke with, and brought their colorful helmets along as well to show to the kids.

Located not far from the fourth turn at Daytona International Speedway, Speediatrics is the NASCAR-themed, 31-bed pediatric unit at Halifax Medical Center. In surroundings designed by Betty Jane France, with modern equipment and experienced staff, children literally race to the finish line of recovery in a fun-filled facility often visited by top NASCAR and sports car drivers. The Speediatrics theme has been expanded to include the Pediatric Emergency room at Halifax Medical Clinic and several areas of Halifax Behavioral Services.

"The Speediatrics center is truly impressive," said Burt. "It's great that these kids have this kind of positive environment to get well in, and for us to come and talk about what we do, hopefully it makes their day. It definitely makes ours, because to see the fight these kids are putting up against whatever it was that put them in the hospital is very inspiring, and makes you feel very fortunate, so this is something Brian and I always try to make time for."

The brothers, who visited a similar facility earlier this season in advance of the first race that they led this season in the Grand Prix of Miami, are active in trying to raise awareness for American Humane and The Lupus Foundation of America and have pledged portions of their race-earnings to the promotion and support of both these worthy causes.

"As race car drivers, our focus is of course on winning on the track, but it's also very important to us to use our racing as a way to promote good causes," said Brian. "The staff here at Speediatrics was very welcoming, and we had fun talking to some of the kids and their parents and hopefully made just a little bit of difference for them."

The children and staff were very receptive to the visit, and wished the young drivers well in the race. Despite tales of other drivers winning their first race at Daytona after visiting the center, it was not to be for the Frisselle brothers last week as a small electrical problem knocked out the headlights of the RX.com machine, forcing the car into the pits from second place and out of contention for a strong finish.

Burt and Brian will race next on July 31 at the impressive Barber Motorsports Park outside of Birmingham, Alabama.

For more information, please visit
www.frisselleracing.com
www.synergyracing.com
www.grandamerican.com
www.sundaymanagement.com