

## **Frisslles Find Family Fun at the Race Track**

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Lexington, OH (25 August 2005)— While some families like to gather around the television or go camping as a family activity, the Frisselles have a much faster way to get the family together—they go to the race track.

It's not a new activity for the tight-knit clan, as father Brad has a long and distinguished career as a driver behind him as he now oversees the young and exciting future of his sons Burt and Brian Frisselle, the youngest full-time driver pairing in the Rolex Sports Car Series.

It's not just a dad and lad activity, though, as the whole family rallies around the brothers on the race weekends. Mom Terry has been going to races with Brad for over thirty years, and Burt and Brian's sister Stephanie also makes it to every race she can, heading up the marketing, pr, and awareness-raising efforts of her younger brothers. Depending on where the Rolex Series visits, there can be up to ten members of the Frisselle family on-hand at the event, something that Burt and Brian are grateful for.

"It really helps us to have our family here," said Burt. "I don't think it would be nearly as much fun without everyone here. We've been going to racetracks as a family ever since I can remember, and it's just the best way for us to spend time together because we all just love it."

The Frisselle name has a long legacy in the sport- Brad took wins in both the Rolex 24 at Daytona and the Sebring 12 hours, in addition to fielding his own team in the 24 Hours of Le Mans in the seventies. Their father's depth of experience gives the brothers strength when the racing gods don't shine luck their way.

"I do think that having been around the sport so long helps us get through these periods of bad luck that we have been having," said Brian. "We know that we have the speed, and that anything can happen in racing, so having Dad here is a big help because he has such a good perspective on the sport."

The long history of racing for father Brad has also created some interesting circumstances. When asked if he'd ever raced at Mid-Ohio, Brad thought back and recalled that he'd won here in 1976 ("...or so...") in GTU competition. Who did he beat to take the trophy? Elliot Forbes-Robinson, who still races in Rolex competition today. Burt and Brian are hoping to take one more win over him and the rest of the Rolex field on Saturday in the Emco Gears Classic at Mid-Ohio.

Friday will feature practice and qualifying sessions, with the Emco Gears Classic scheduled to get underway at 5:30 PM EST on Saturday. The race will be shown on Speed Channel beginning at 12:00 PM EST on Sunday, August 28.

*As the youngest full-time driver pairing in the top Daytona Prototype class of the Rolex Sports Car Series, Burt and Brian Frisselle have generated a lot of excitement about the future of American road racing. The two brothers, who are now based in Miami but have lived all across the country in California, Hawaii, and New Hampshire, have teamed with RX.com to race with one of Grand Am's most successful teams in Synergy Racing. Burt has one year of Rolex competition under his belt, while younger brother Brian is in his rookie season in the top Daytona Prototype category.*