

Frisselles Visit Dinan Factory

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Morgan Hill, CA (10 May 05)— Burt and Brian Frisselle took some time in the lead up to the Laguna Seca event to visit the nearby Dinan factory in Morgan Hill, California. The Frisselle brothers are the youngest driver pairing in the top Daytona Prototype class of the Rolex Sports Car Series, and came away highly impressed with the facility where their race engine is prepared.

Founded in 1979, Dinan is well established as North America's premiere BMW tuner. Dinan develops, manufactures and markets a comprehensive line of high performance products and systems, distributed through a nationwide network of Authorized Dinan BMW Performance Centers that includes select BMW Dealerships and Independent BMW Service/High Performance facilities.

Dinan also prepares the 5.0-liter powerplant, based on the BMW M5 motor, for Rolex Sports Car competition and provides the power behind the #8 RX.Com Synergy Racing machine that the Frisselle brothers race in the series.

"Racing has been a part of our R & D program almost from the very start," said founder and president Steve Dinan. "It's in our blood, and what we learn at the races ends up in our products, and we are proud of the high standard that we set for anything that has our name on it."

With nearly sixty people working at the facility, the factory houses all the shipping operations, fabrication, extensive testing capabilities including engine and chassis dynos, as well as several CAD-CAM machines for design and prototyping of new performance upgrade pieces. Burt and Brian got the full guided tour, and even got a chance to operate the motor dyno with one of their race engines, running it up to top speed as the monitor produced reams of data.

"It was great to see where they prepare our engine and meet some of the people that work to improve it day in and day out," said Burt. "We owe those guys some thank-you's for sure because they do a fantastic job. This engine has a lot of grunt, but it is also very drive-able with loads of power and torque all over in the rev range."

Dinan argues that it's not just power that offers the competitive advantage for his customers.

"This motor can go 4,000 miles between rebuilds, and that's an important factor for teams as they decide about their powerplants for Rolex competition, because the durability of these engines allows them to go much longer, and still they are competitive to the last lap."

Burt and Brian got a chance to experience first hand some of the lessons that Dinan has learned on the track as they took a quick trip in Dinan's supercharged M5, which boasts over 640 horsepower.

"That thing is seriously quick!" said a wide-eyed Brian, who scored seventh on the grid for last weekend's race in just his first career attempt at Rolex qualifying. "I can't believe that it's legal to have that much power on the street."

Burt and Brian Frisselle will be back in action at the fantastic Mt. Tremblant circuit north of Montreal on the weekend of May 19-22 for the Rolex Series' first six hour event of the season.

NOTES:

- Young Stars--At 21 and 23, the Frisselle brothers are the youngest driver pairing in the Daytona Prototype class.
- Video made the racing star—the Frisselle brothers are the subject of an ongoing film project, with the first installment following the two through their Daytona 24 debut available at www.frisselleracing.com.
- Unusual training—in addition to their normal physical training routines, Burt and Brian have also been keeping shape by playing paint ball on a regular basis.

For more information, please visit
www.frisselleracing.com
www.synergyracing.com
www.grandamerican.com
www.sundaymanagement.com